

European Rookie Cup

Topics

04

Physical Activity

Expert: „IIHF + Vierumäki Sport Institute“

#CoolRookies – Pro Physical Activity

Being physically active is essential to a balanced life. It is a compliment to other activities like video games, education pursuits, community events, running, tumbling, jogging, gymnastics, dancing, football or ice hockey, and training at the gym. The combination will promote feeling better physically, feel better about your- self and your body, develop strength, and give you an opportunity to spend time with friends. And, you will have fun!

Physical activity should consist of a mixture of training like aerobic, anaerobic, and quickness and explosive training. It should also include strength and core training, either through weight training or calisthenics exercises.

Be Active! Be Strong! Have Fun!

The European Rookie Cup includes a strong international dimension and brings together 14 different organizations from many different areas of operation and 9 different countries during a project lifetime of 36 months.

The projects focus is to raise awareness about Match-Fixing / Doping / Discrimination & Intolerance / Physical Activity. The European Rookie Cup combines development and implementation of training and educational modules, networking, sharing of good practices and sports at the same place.

The website www.rookiecup.eu serves as a platform for information transfer to all stakeholders, such as hockey players, parents, fans, coaches, functionaries, referees, media and the public.

European Rookie Cup

Partners



Erste Bank Eishockey Liga

Austrian Ice Hockey Federation

Slovenian Ice Hockey Federation

Hungarian Ice Hockey Federation

Italian Ice Hockey Federation

Ice Hockey Federation of Bosnia & Herzegovina

International Ice Hockey Federation

KHL Medvescak Zagreb

EHC München

Association for Protecting the Integrity in Sport

National Anti-Doping Agency Austria

Vienna Institute for International Dialogue and Cooperation

Vierumäki Sport Institute

Austrian Federal Ministry of Defense and Sports



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#CoolRookies

Integrity in Sports



Co-funded by the
Erasmus+ Programme
of the European Union

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European Rookie Cup

Topics



01

Match-fixing

Expert: „Play Fair Code“

#CoolRookies for Integrity in Sports!

Criminality in competition in general and match-fixing in particular are threatening to infiltrate the fundamental characteristics of sport, sports credibility, and the fairness and integrity of sport.

The leaders of Austrian sport have created a platform for safeguarding the value system of sport in Austria – the ‘Fair Play Code’. They have recognized these globally threatening forces against the integrity and the social and economic significance of sport.

The aim of the Fair Play Code, together with sporting federations, athletes, coaches, and other sport stakeholders, is to preserve clean competition free of manipulation.

The operating strategy of the Play Fair Code lies in prevention and monitoring and includes the creation of an ombudsman facility.

From the very beginning, the Play Fair Code applied a top-down, one-to-one education strategy for youth and professional athletes. Target groups include all levels of sport; professional, semi-professional, amateur athletes, referees, administrators, and sport representatives. Interaction between all groups is essential.

The challenge for the ‘Play Fair Code’ brand is to preserve the social, ethical, and cultural values of sport as well as recognizing its economic significance.

We address the issue of match-fixing with our core values:

Competence! Commitment! Sustainability!

02

Doping

Expert: „NADA Austria“

#CoolRookies - Clean Rookies

The spirit of sport is the pursuit of human excellence through the dedicated perfection of each person’s natural talents. It is the celebration of the human spirit, body and mind, and is reflected in values we find in and through sport, including:

- Ethics, fair play and honesty
- Health
- Excellence in performance
- Character and education
- Fun and joy
- Teamwork
- Dedication and commitment
- Respect for rules and laws
- Respect for self and other Participants
- Courage
- Community and solidarity

Doping is fundamentally contrary to the spirit of sport. The aim of all anti-doping programs is to protect and promote clean athletes and competition.

In addition to the ‘traditional’ anti-doping work (doping controls, criminal law), information and education of athletes and their support personnel play a major roles.

Play Fair – Play Clean!

This Brochure has been produced within the ERASMUS+ project “European Rookie CUP” which is co-founded by the European Commission. This document does not represent the point of view of the European Commission. The interpretations and opinions contained in this document are solely those of the authors.

03

Discrimination & Intolerance

Expert: „fairplay - VIDC“

#CoolRookies

YES to Diversity! NO to Discrimination!

Ice Hockey has a multicultural participation base with strong values of respect, friendship, and diversity.

It can contribute to welcome everybody in sport and in society no matter of origin, skin colour, religion, or sexual orientation.

What we can do

- show fair play and respect in and away from the ice rink
- fight against racism and related intolerance
- promote intercultural understanding and tolerance
- involve those who are at risk of social exclusion
- challenge discrimination at all levels of ice hockey

fairplay – the Initiative for Diversity and Antidiscrimination in Sport offers workshops for young players, trainers and referees and supports activities and actions of minorities in sport and on grassroots and fan-based level.

LET’S CELEBRATE ICE HOCKEY!

LET’S FIGHT DISCRIMINATION AND INTOLERANCE!

„The European Rookie Cup is a big step forward not just in the development of Austrian hockey, but also for the advancement of European youth hockey. I welcome the landmark support that this tournament has received from the European Union. I also applaud the innovative approach that the organizers have taken to bring these countries together and integrate them into workshops to fight against the biggest threats in our sport.“

IIHF President Dr. René Fasel